



The BARBRI story – a history of leadership

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barbrigroup.com

No one knows the law like BARBRI does. Since 1967, when the company professionalized bar review, BARBRI has demystified complex rules of law. Today, BARBRI has helped prepare almost every attorney in the entire United States – more than 1.2 million lawyers – to pass the bar exam and begin their legal careers. BARBRI's bar review course is the most trusted and highly regarded program on the market and is the only one offered in all 50 states and the District of Columbia.

The firm's lecturers are prominent scholars and gifted teachers from the country's top law schools who understand what it takes to succeed. All of the learning experts at BARBRI deliver legal education using techniques that produce optimal results. BARBRI incorporates advanced technology to maximize knowledge retention and develop confident, critical thinkers.

With BARBRI's exclusive BARBRI AMP™ software, students learn faster and retain information longer. BARBRI AMP draws upon Nobel Prize-winning research into how people learn and what attracts players to video and online games to teach foundational rules of law. Unlike any other study aid, BARBRI AMP adapts to students' personal study needs to identify strengths, focus weaknesses and deepen learning.

BARBRI is evolving to meet the needs of a changing industry and now offers much more than bar review with a suite of products that complement its core offering and extend its market reach. Given that fewer students are entering law school, BARBRI is growing within the category by offering new educational courses for students as well as lawyers.

Through strategic acquisitions and new product development efforts, BARBRI now supports every stage of the legal life cycle – from pre-law student to practicing attorney. BARBRI also serves the legal education needs for a broad spectrum of professionals, including individuals in heavily regulated fields such as e-discovery and financial crime.

Headquartered in Dallas, BARBRI has offices throughout the United States.

BARBRI's comprehensive offerings include live and video classroom lectures, online coursework and a free mobile app for popular handheld devices, so students can study how they want to.

BARBRI Facts

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In 1967, two Chicago attorneys started a company called Bar Review Institute. The firm's abbreviation would later account for the last three letters of the BARBRI name.

Publisher Harcourt Brace Jovanovich purchased Bar Review Institute in 1974 and combined it with Bay Area Review, a California bar review program, to create BARBRI.

Thomson Reuters, the information services corporation, acquired BARBRI in 2001 and sold it 10 years later to BARBRI's current owner – private equity firm, Leeds Equity Partners, LLC.

BARBRI is the only bar review course offered in all 50 states and the District of Columbia, so BARBRI can prepare students for any bar exam in the country.

The company introduced BARBRI AMP technology, based on Nobel Prize-winning research, in 2011. The software is the only adaptive learning tool in the industry that quickly and effectively teaches black letter law based on each student's individual study needs.

BARBRI has helped more attorneys pass the bar exam than every other bar review course on the market combined. Ask any attorney, law professor or judge which course they took, and the prevailing answer will be "BARBRI."

BARBRI now offers much more than bar review with a suite of new products for students and lawyers that complement its core offering and extend its market reach. Through strategic acquisitions and new product development efforts, BARBRI now supports every stage of the legal life cycle – from pre-law student to practicing attorney.

All of BARBRI's educational services are designed to help develop successful attorneys in an evolving industry and a challenging job market. Students at the beginning of the process are well-served by Law Preview, the company and course BARBRI acquired in June 2012. Law Preview has long been known for preparing incoming students for the unique challenges of law school.

Formed in 2012, BARBRI for Legal Practice offers programs for lawyers and law firms on the most relevant and trending legal topics. BARBRI puts its singular focus on the law to work for attorneys who want professional development opportunities and a better understanding of financial and practical skills from the long-recognized leader in legal education.

BARBRI's Financial Skills for Lawyers courses were formerly known as Telestrat Education, the company BARBRI acquired in 2012. In these classes, top financial and business experts teach and make understandable such topics as accounting essentials; corporate transactions; finance and valuation; forensic accounting; stocks, bonds and options; and financial statements.

In 2014, BARBRI acquired Verisqil, a Miami-based company that created professional certifications and training programs that set new industry standards for workplace competencies in the high-risk fields of e-discovery and financial crime.

At its core, BARBRI is in business to make complex rules of law and related legal concepts easy to understand, remember and apply.